



PRESS RELEASE

WIIT:

New Five-year contract worth approximately Euro 2.3 million signed with one of the most important international perfumery chains in the retail market to deploy a super resilient infrastructure in the Germany North West region and managed Network and Private Cloud services

Milano, 19 September 2023 – WIIT S.p.A. ("WIIT" or the "Company"; ISIN IT0005440893; WIIT.MI), one of the main European players in the market of Cloud Computing services for businesses, focused on the provision of continuous Hybrid Cloud and Hosted Private Cloud services for critical applications, has signed a **five-year contract**, for a **total value of approximately Euro 2.3 million**, with **an over 3bn turnover and 1800 point of sale international multichannel beauty retailer company**(the "Client").

The customer has chosen WIIT as the strategic partner in Germany for the next five years, starting his journey into the Cloud by outsourcing, for the first time, the infrastructure landscape that is currently supporting his omni-channel strategy. Enabling a multi Data Center strategy, within the Germany North West region, based in Düsseldorf, the client will benefit from the WIIT leading Data Center Campus and managed Network and Private Cloud services.

Thanks to the support of WIIT, the client will be able to operate his infrastructure economically, safely and ecologically. This represents the first step to the secure managed Cloud model and to the full IT refocus on activities more related to the Core Business.

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"We are very happy with the signing of this contract, the first of significant size with a large corporate client on Premium services. We are confident that this important reference will facilitate the acceleration of organic growth in Germany in the coming years, in particular on Premium services with higher added value, in line with our upselling strategy to existing customers and new customers in the German market which continues to represent an area of great development for the Group".

Alessandro Cozzi, CEO of WIIT, commented "Our goal is to align German organic growth with that of Italy, which has always recorded double-digit growth rates and which sees a further acceleration in 2023".

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WIIT S.p.A.

WIIT S.p.A., a company listed on the Euronext Star Milan ("STAR") segment, is a leader in the Cloud Computing market. The company has a pan-European footprint and is present in key markets, such as Italy and Germany, positioning itself among the leading players in the provision of innovative Hosted Private and Hybrid Cloud technology solutions. WIIT operates through its own datacenters spread across 6 Regions: 4 in Germany and 2 in Italy, 2 of which are Premium Zone enabled, i.e. with Tier IV certified datacenters by the Uptime Institute and the highest levels of security by design. WIIT has 6 SAP certifications at the highest level of specialisation. Its end-to-end approach enables the company to provide its partner companies with customised, high value-added services with the highest security and quality standards for the management of critical applications and business continuity, while guaranteeing maximum reliability in the management of the main international application platforms (SAP, Oracle and Microsoft). Since 2022, the WIIT Group has joined the UN Global Compact. (www.wiit.cloud).



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