



## PRESS RELEASE

WIIT

### WISHES 2023: "BEYOND AI, EVOLVING INTELLIGENCE"

**Milan, 30 November 2023** WIIT is thrilled to announce the sixth edition of its annual pre-Christmas event W.I.SH.ES. "Where Innovators SHare ExperienceS", at the impressive location Monterosa91.

Since 2016, WISHES has been a special moment that is organised every year before Christmas, an opportunity to share and dialogue with friends, customers and partners to reflect on contemporary business topics specially chosen according to recent trends.

The theme chosen for the edition of W.I.SH.ES. 2023, in partnership with PureStorage and NetworkDigital 360, is "BEYOND AI, EVOLVING INTELLIGENCE". During the afternoon the impacts of artificial intelligence in the everyday business world will be explored, a topic that is currently at the centre of numerous debates touching on many aspects of our lives, from ethics to law to creativity and many more.

A prestigious panel of guests will illustrate their vision and analyse the doubts, risks and opportunities of this technology in the corporate context, creating a dialogue between authoritative voices. Introduced and moderated by Sebastiano Barisoni, journalist, presenter of "Focus Economia" and Deputy Executive Director of Radio 24, the panel will host: Leonardo Manera, cabaret artist, author and comedian in TV and theatre, voice of Radio 24; Marco Magnani, economist and lecturer in International Economics at Luiss and Cattolica, with 20 years' experience in investment banking; Massimo Temporelli, physicist in training, he deals with the dissemination of scientific, technological and innovation culture from university classrooms to FabLabs, and finally, to do the honours, Enrico Rampin, Executive Board Member & CSO of WIIT.

The location in which this year's event will be held is Monterosa 91, a hybrid space renovated by Studio Renzo Piano; it is intended as a meeting place between technology and sustainability. The building, former headquarters of "Il Sole 24 Ore", has been transformed into a state-of-the-art workspace. In this location, the W.I.SH.ES. format will come to life, ending with the sounds of a saxophone and a delicious finger food aperitif by Sadler.

*"It is with great enthusiasm that we announce the sixth edition of W.I.SH.ES, an opportunity to celebrate the past year and look forward to the challenges and opportunities ahead, as well as to thank those who have contributed to our success," commented **Enrico Rampin, CSO of WIIT.** "Since its first edition, W.I.SH.ES has created a space for dialogue and sharing in a convivial environment by addressing topical issues. This year we identified a topic of great interest as artificial intelligence, which is much discussed and contradictory, due to its impact on the world of work and the changes it could bring in the short and long term. At WIIT, we have always supported innovation and continue to do so by involving customers in our Labs, where we test and develop solutions to support their digital growth. We anticipate future needs by designing together, with the aim of using technology as a driver of innovation, productivity and sustainable growth. Offering services that include scalable, secure AI platforms will be one of the big issues for Cloud Providers like WIIT, because clients will*



*demand to protect the Intellectual Property of information and solutions created and developed through Artificial Intelligence."*

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**WIIT S.p.A.**

*WIIT S.p.A., a company listed on the Euronext Star Milan ("STAR") segment, is a leader in the Cloud Computing market. The company has a pan-European footprint and is present in key markets, such as Italy and Germany, positioning itself among the leading players in the provision of innovative Hosted Private and Hybrid Cloud technology solutions. WIIT operates through its own data centers spread across 6 Regions: 4 in Germany and 2 in Italy, 2 of which are Premium Zone enabled, i.e. with Tier IV certified data centers by the Uptime Institute and the highest levels of security by design. WIIT has 6 SAP certifications at the highest level of specialisation. Its end-to-end approach enables the company to provide its partner companies with customised, high value-added services with the highest security and quality standards for the management of critical applications and business continuity, while guaranteeing maximum reliability in the management of the main international application platforms (SAP, Oracle and Microsoft). Since 2022, the WIIT Group has joined the UN Global Compact. ([www.wiit.cloud](http://www.wiit.cloud)).*

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