



PRESS RELEASE

WIIT PRESENTS PREMIUM CLOUD SOLUTIONS AT CLOUDFEST 2022

Düsseldorf, 23 March 2022 - WIIT S.p.A. *, leading European provider in the hybrid cloud and hosted private cloud market and specialising in business continuity services as well as mission-critical applications for enterprises, for the first time presents its premium cloud solutions as an exhibitor at this year's CloudFest. CloudFest 2022 takes place from March 22-24 at Europa-Park in Rust, Germany, and is the world's leading conference for cloud, hosting and internet service providers, bringing together businesses and IT decision-makers.

Following its successful expansion in Germany and Italy as part of its "Cloud for Europe" project, WIIT is for the first time presenting its unified brand identity and its growing portfolio of premium cloud solutions for business-critical enterprise applications to the international trade audience at CloudFest.

With "Cloud for Europe", WIIT is pursuing its mission of becoming one of the leading cloud providers for business-critical applications in Europe and establishing its premium model for companies across the continent. The first key market for WIIT's international expansion is Germany, where the company over the past two years has acquired the cloud, hosting and DevOps specialists myLoc managed IT, Mivitec, Boreus and Gecko.

WIIT now owns and operates 15 data centers in Germany and Italy, two of which are Tier-IV certified according to the highest grade of the US Uptime Institute. In Germany alone, WIIT employs over 300 people at five locations (Düsseldorf, Munich, Berlin, Stralsund and Rostock) through its subsidiaries.

"With *Cloud for Europe*, we aim to bring together the best cloud providers in Europe to create a comprehensive offering and ensure best-in-class services for business-critical operations, based on WIIT's know-how, technologies and high level of expertise," confirms Alessandro Cozzi, CEO of WIIT.

In addition to its own stand (D03), WIIT is actively contributing to the agenda of this year's CloudFest. Enrico Rampin, Chief Sales Officer of WIIT, and Christoph Herrkind, spokesperson of WIIT in Germany and CEO of myLoc, give a presentation on WIIT's strategy and goals. Chiara Grossi, Chief Marketing Officer of WIIT, takes part in a panel discussion on the topic "Advantages of sports marketing for IT brands and service providers" to report on WIIT's positive experiences from motorsport. Other visitor highlights at the trade fair include the Ferrari F488, which has already been used for WIIT events in Italy, and a racing simulator that visitors to the WIIT stand can try out.

*"**WIIT**" or the "**Company**"; ISIN IT0005440893; WIIT.MI; listed on the Euronext STAR Milan segment of the Euronext Milan market organised and managed by Borsa Italiana S.p.A.

WIIT S.p.A.

WIIT S.p.A., a company listed on the Euronext Star Milan ("STAR") segment, is a leader in cloud computing. Through its continuous expansion, the company is present in key markets such as Italy and Germany and is one of the leading providers of innovative technology solutions in the areas of Hosted Private and Hybrid Cloud. WIIT operates 15 of its own data centres, twelve of which are located in Germany and three in Italy, two of which are Tier IV certified by the Uptime Institute. The company also has six SAP certifications at the highest level of specialisation. The end-to-end approach enables WIIT to provide its partner companies with customised services with high added value and the highest security and quality standards for the management of business-critical



applications and business continuity. In addition, the company offers maximum reliability in the management of the most important international application platforms (SAP, Oracle and Microsoft). For more information, visit www.wiit.cloud.

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